



Speaking Guide

richard leider
inventure - the purpose company

Overview

Richard has decades of experience working at the executive level with leading organizations around the world.

Thank you for your interest in having Richard as a speaker for your upcoming event. We know how critical it is today to find a presenter who has the capacity to capture the mindshare of a busy audience. Richard has proven to be such a speaker, including:

- Presentations for organizations in all 50 states, Canada, and on four continents.
- Audiences ranging from annual meetings with 10,000 attendees to one hour *motivational* meetings.
- Keynotes consistently receiving the top marks for “authenticity and impact” from audiences worldwide.

Richard’s speeches are always...

- Engaging
- Enlightening
- Entertaining

Approach

Richard has developed a reputation as a practical, insightful, and interactive speaker.

He interviews every client to learn about their organization and culture and then weaves this information into his presentations.

Each and every keynote is customized to the client and the situation.

Keynote Topics

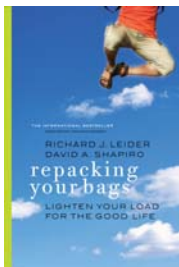
Topics for keynotes are based on Richard’s bestselling books and include:



The Purpose Checkup

What makes you want to get out of bed in the morning? These days the answer to that question seems more difficult than ever to answer. Based on Richard’s perennial bestselling book, *The Power of Purpose: Find Meaning. Live Longer, Better*, this presentation helps audiences unlock their purpose. . . a clear answer to the question. As a result of this presentation, people will be able to:

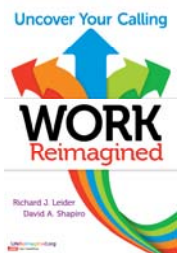
- Unlock their purpose
- Work and live in ways that align with their purpose
- Optional takeaways: *The Power of Purpose* book and Purpose Reminder Cards



Living on Purpose

Many people are feeling overwhelmed—weighed down by too much to do and constant busyness. Based on Richard’s classic international best-selling book in 21 languages, *Repacking Your Bags: Lighten Your Load for the Good Life*, this presentation shows audiences how to “lighten their loads” to find new balance and focus. As a result of this presentation, people will be able to:

- Define their vision of the “good life”
- Discover practices for “unpacking” – lightening their loads
- Optional takeaways: *Repacking Your Bags* book and Repacking Journal



Leading on Purpose

Based on Richard’s newest bestselling book, *Work Reimagined*, this is a presentation that helps leaders [spans all levels from the individual leader to the team and the larger organization] uncover their “calling.” Through story and practices, this presentation helps leaders discover how to bring their authentic “gifts, passions, and values” to work every day. As a result of this presentation, leaders will be able to:

- Clarify how to unlock the power of purpose at work
- Lead in ways that are consistent with their natural gifts, passions, and values
- Optional takeaways: *Work Reimagined* book and Calling Cards™ tool

Samples of Keynotes

The Ultimate Leadership Challenge: Self-Leadership. Harvard Business School Executive Education (General Management Program)

The Purposeful Leader. Ericsson Global Perspectives Program, Tanzania, East Africa and Boston, MA.

Mindful Aging: Claiming Your Place at the Fire, University of Minnesota Center for Spirituality and Healing (Annual Ruth Stricker Mind-Body Lecture).

Is Your Job Your Calling? Fast Company Magazine, RealTime Conferences in five cities, (Richard selected five years in a row as “Best of the Best”).

The Power of Purpose, Northwestern Mutual Annual Meeting, Milwaukee, WI. (10,000 attendees)

Coaching On Purpose, Conference Board Executive Coaching Conference, New York, NY. (Richard presents as one of the “Legends of Coaching”)

Work Reimagined, Boeing Senior Leadership Development Program, St. Louis, MO.

Unlocking the Power of Purpose, Inaugural Assembly of Chief Executives & Employers, Singapore National Employers Federation, Singapore. (5,000 attendees)

Living on Purpose, Annual Conference for Advanced Life Underwriters, Ottawa, Canada.

Working on Purpose in a VUCA World, Wilson Learning Corporation Worldwide Conference, Tokyo, Japan. (50 corporations in attendance)

Leading on Purpose, Pfizer World Wide Human Resources Conference, Groton, CT.

The Purpose Checkup, American Express Group VP Development Conference, Minneapolis, MN.

The Power of Purpose, Training Magazine, Annual Conference, Atlanta, GA.

Work Reimagined, INC Magazine, INC 500 Forum, Palm Springs, CA.

The Power of Purpose, National Career Development Conference, Seattle, WA.

Leading on Purpose, Linkage / Global Institute for Leadership Development, Palm Desert, CA.

Samples of Clients

AARP / Life Reimagined Institute
American Academy of Neurology
Ameriprise Financial
Aspen Institute
Blue Spirit Retreat Center (Costa Rica)
Boeing
Caterpillar, Inc.
Conference Board
Cox Communications
Duke Corporate Education
Chamber of Commerce (multiple cities)
Ericsson / Global Perspectives
Fairview Health Systems
Fast Company Magazine
FRED Leadership Forum
General Mills
Genworth
Greenleaf Center for Servant Leadership
Habitat for Humanity
Harvard Business School
Hollyhock Retreat Center
INC Magazine
International Coach Federation
Jackson National Life
Lifesprk
Linkage / Global Institute for Leadership Dev.
Liz Claiborne

Los Alamos National Laboratories
Mayo Clinic / Health System
Marsh – Center for Balance and Fitness
Medtronic
MetLife
NFL (National Football League)
Northwestern Mutual Financial Network
Omega Institute
Optum
Outward Bound
PBS
Pfizer
PricewaterhouseCoopers
Rancho LaPuerta Retreat Center (Mexico)
Shell
State Farm
3M
Target
Thrivent Financial
United Health Group
University of Minnesota–Center for
Spirituality & Healing
University of Minnesota–Executive
Development Center
Vistage
Young Presidents Organization
Youth Frontier

Samples of Books

The Power of Purpose: Find Meaning. Live Longer, Better, Berrett-Koehler, 2015. (International Bestseller in 17 languages)

Work Reimagined: Uncover Your Calling, with David Shapiro, Berrett-Koehler, 2015.

Life Reimagined: Discovering Your New Life Possibilities, with Alan Webber, Berrett-Koehler, 2013.

Repacking Your Bags: Lighten Your Load for the Good Life, with David Shapiro, Berrett-Koehler, Third edition, 2012. (International bestseller in 21 languages.)

Something to Live For: Finding Your Way in the Second Half of Life, with David Shapiro, Berrett-Koehler, 2008.

Claiming Your Place at the Fire: Living the Second Half of Your Life on Purpose, with David Shapiro, Berrett-Koehler, 2004.

Speaker, Author, Coach

Richard Leider, founder of Inventure – The Purpose Company, is one of America's preeminent executive-life coaches. He is ranked by Forbes as one of the “Top 5” most respected executive coaches, and by the Conference Board as a “legend in coaching.”



For more than four decades, Richard has pioneered the way we unlock purpose – both at work and at home. From fast-growing startups, to established organizations, universities, summits, and conferences, his message has taken him as a speaker to all 50 states, Canada, and four continents.

Along the way, Richard has written ten books, including three best sellers, which have sold over million copies and have been translated into 20 languages. *Repacking Your Bags* and *The Power of Purpose* are considered classics in the personal development field.

He is a contributing author to many coaching books, including: *Coaching for Leadership*, *The Art and Practice of Leadership Coaching*, *Executive Coaching for Results*, *The Leader of the Future*, and *The Organization of the Future*.

Widely viewed as a transformative voice on the “power of purpose,” his work is featured regularly in many media sources including PBS public television and NPR public radio. His PBS Special – *The Power of Purpose* – was viewed by millions of people across the U.S.

He is one of a select few keynote speakers who have been invited to work with over 100,000 leaders from over 100 organizations such as AARP, Ameriprise, Ericsson, General Mills, Habitat for Humanity, Mayo Clinic, MetLife, National Football League, Optum, Pfizer, United Health Group, and the U.S. Department of State. He co-chairs the Linkage/Global Institute for Leadership Development in both the US and Asia in the pursuit of purpose-led leadership development.

Richard holds a Master’s Degree in Counseling and is a National Certified Counselor, a National Certified Career Counselor, and a National Certified Master Career Counselor. As a Senior Fellow at the University of Minnesota’s Center for Spirituality and Healing, he founded The Purpose Project. Richard’s work has been recognized with awards from the Bush Foundation, from which he was awarded a Bush Fellowship and the Fielding Institute’s Outstanding Scholar for Creative Longevity and Wisdom award.

Connecting cutting-edge research with positive psychology and peak performance, Richard works with leaders, professionals, and executives around the world to help them unlock the power of purposeful leadership. Richard leads annual Inventure Expedition walking safaris in Tanzania, East Africa, where he co-founded and is a board member of the Dorobo Fund for Tanzania. Richard and his wife, Sally, live on the St. Croix River outside of Minneapolis, Minnesota.