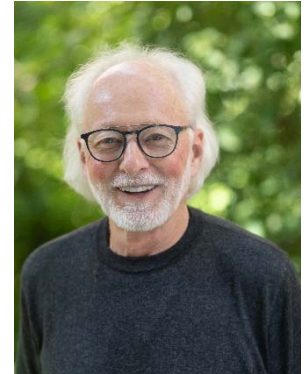


Richard Leider

Inventure – The Purpose Company
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“Why do you get up in the morning?”

Internationally bestselling author and coach, Richard is founder of Inventure – The Purpose Company, where the mission is to help people to “unlock the power of purpose” and answer that question. He is ranked by Forbes as one the “Top 5” most respected coaches.

Along the way, Richard has written eleven books including three best-sellers which have sold over one million copies. ***The Power of Purpose*** and ***Repacking Your Bags*** are considered classics in the personal growth field. His latest book, ***Who Do You Want to Be When You Grow Old?*** is a defining book on the power of purposeful aging.

Widely viewed as a pioneer of the global purpose movement, his work has been featured in many media sources, and his PBS Special – “***The Power of Purpose***” – was viewed by millions of people.

He has taken his purpose message to all 50 states, Canada, and 4 continents, and he has advised everyone from AARP to the National Football League to the U.S. State Department.

During his career, Richard has addressed more than two million people worldwide in his speeches to corporate, association, and social service groups. He and his wife, Sally, live in the Minneapolis, MN area.