



# Richard Leider

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Speaker Guide

richard **leider**  
inventure - the purpose company

Thank You For Your  
Interest In Richard Leider!

## Overview

Best selling Author Richard Leider brings the Power of Purpose to life. One of the world's pioneering thought leaders, Richard's forward-thinking ideas and bestselling books are reshaping how people live, work, and lead with purpose.

Richard has decades of experience speaking at conferences and meetings around the world. He has developed a reputation as a practical, and relevant speaker. He interviews every client to learn about their organization and culture and then weaves this information into his presentations.

Thank you for your interest in considering Richard as a speaker for your upcoming event. We know how critical it is today to find a presenter who has the capacity to capture the minds here of a busy audience. Richard has proven to be such a speaker, including:

- Presentations for organizations in all 50 states Canada, and on four continents.
- Audiences ranging from annual meetings with 10,000 attendees to one hour motivational meetings.
- Keynotes consistently receiving the top marks for "authenticity and inspiration" from audiences worldwide.

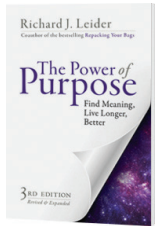
### Ways to Connect

- Keynote address
- Half-Day program
- Web events (webinars)

**Travels From:** Minneapolis, MN, USA (Fees vary based on event location)

# Speaking Topics

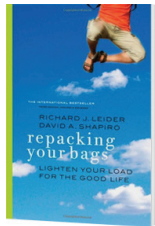
Topics for keynotes are based on Richard's bestselling books and include:



## The Path to Purposeful Living

What makes you want to get out of bed in the morning? These days the answer to that question seems more difficult than ever to answer. Based on Richard's perennial bestselling book, ***The Power of Purpose: Find Meaning. Live Longer, Better***, this presentation helps audiences unlock their purpose... a clear answer to the question. As a result of this presentation, people will be able to:

- Complete a "Purpose Checkup"
- Work and live in ways that align with their purpose
- Optional takeaways: ***The Power of Purpose*** book and Purpose Reminder Cards



## Repacking on Purpose

Many people are feeling overwhelmed--weighed down by too much to do and constant busyness. Based on Richard's classic international best-selling book in 21 languages.

***Repacking Your Bags: Lighten Your Load for the Good Life***, this presentation shows audiences how to "lighten their loads" to find new balance and focus. As a result of this presentation, people will be able to:

- Define their vision of the "good life"
- Discover practices for "unpacking" - lightening their loads
- Optional takeaways: ***Repacking Your Bags*** book and Repacking Journal

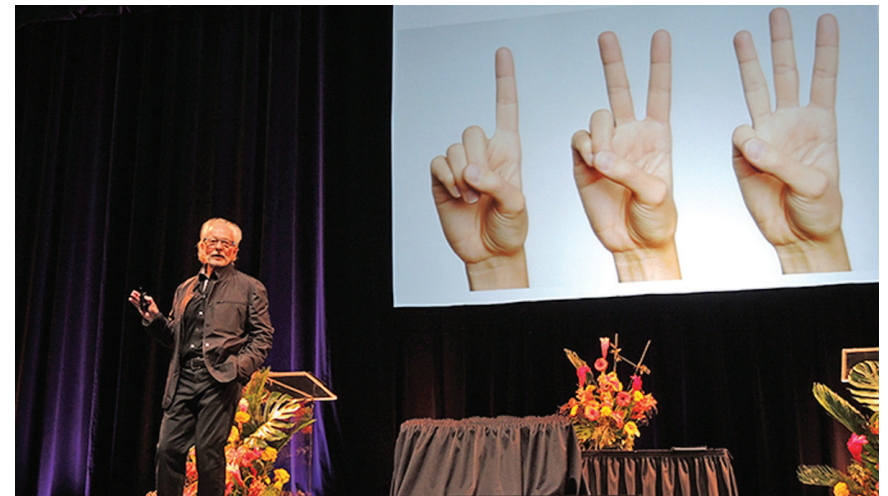


## The Path to Purposeful Aging

When we were young, people asked "What do you want to be when you grow UP?" Now that we're grown UP, the question becomes "***Who do you want to be when you grow old?***" That's the key question this presentation helps answer. Purposeful aging is not a luxury for the few but is accessible to all and fundamental to health, happiness, and longevity.

As a result of this presentation, people will be able to:

- Navigate the transition from adulthood to elderhood
- Learn new mindset and practices to grow whole, not old
- Optional takeaways: ***Who Do You Want to Be When You Grow Old?*** book and Growing Whole tools



# Keynote Samples

Richard has delivered speeches and presentations to hundreds of organizations, including:

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**The Ultimate Leadership Challenge: Self-Leadership -**  
Harvard Business School Executive Education (General Management Program)

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**The Purposeful Leader** - Ericsson Global Perspectives Program, Tanzania, East Africa and Boston, MA.

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**Mindful Aging: Claiming Your Place at the Fire** - University of Minnesota Center for Spirituality and Healing (Annual Ruth Stricker Mind-Body Lecture).

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**Is Your Job Your Calling?** - Fast Company Magazine, RealTime Conferences in five cities, (Richard selected five years in a row as “Best of the Best”).

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**The Power of Purpose** - Northwestern Mutual Annual Meeting, Milwaukee, WI. (10,000 attendees)

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**Coaching On Purpose** - Conference Board Executive Coaching Conference, New York, NY. (Richard presents as one of the “Legends of Coaching”)

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**Unlocking the Power of Purpose** - Inaugural Assembly of Chief Executives & Employers, Singapore National Employers Federation, Singapore. (5,000 attendees)

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**Working on Purpose in a VUCA World** - Wilson Learning Corporation Worldwide Conference, Tokyo, Japan. (50 corporations in attendance)

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**Leading on Purpose** - Pfizer World Wide Human Resources Conference, Groton, CT.

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**The Purpose Checkup** - American Express Group VP Development Conference, Minneapolis, MN.

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**Becoming a Purposeful Leader** - Linkage/Global Institute for Leadership Development

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**Working on Purpose** - Sharecare / Blue Zones Project, Atlanta, GA

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**The Power of Purpose** - National Career Development Conference, Seattle, WA.

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**Leading on Purpose** - Linkage / Global Institute for Leadership Development, Palm Desert, CA.

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# Books



## Who Do You Want to Be When You Grow Old?: The Path of Purposeful Aging

with David Shapiro, Berrett-Koehler, 2021.



## The Power of Purpose: Find Meaning. Live Longer, Better

Berrett-Koehler, 3rd Edition, 2015. (International Bestseller in 17 languages)



## Work Reimagined: Uncover Your Calling

with David Shapiro, Berrett-Koehler, 2015.



## Life Reimagined: Discovering Your New Life Possibilities

with Alan Webber, Berrett-Koehler, 2013.



## Repacking Your Bags: Lighten Your Load for the Good Life

with David Shapiro, Berrett-Koehler, Third edition, 2012. (International bestseller in 21 languages)



## Something to Live For: Finding Your Way in the Second Half of Life

with David Shapiro, Berrett-Koehler, 2008.



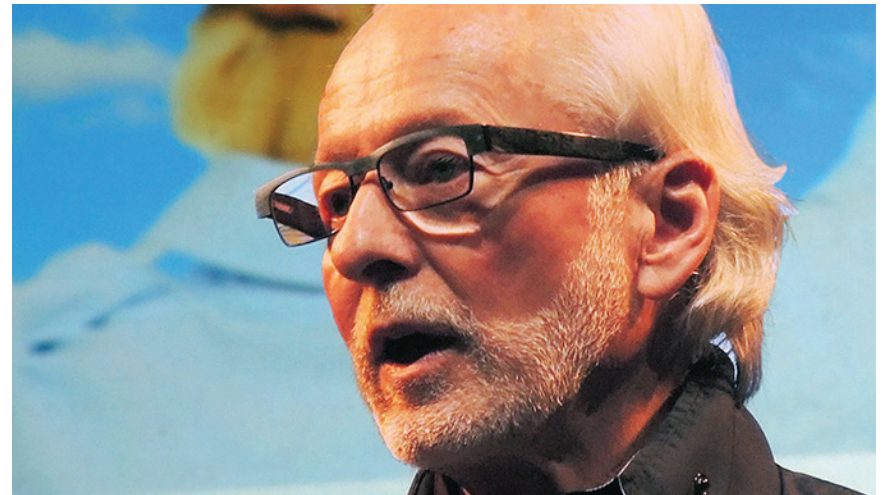
## Claiming Your Place at the Fire: Living the Second Half of Your Life on Purpose

with David Shapiro, Berrett-Koehler, 2004.

# Sample of Clients

- AARP / Life Reimagined Institute
- Accredited Investors
- American Academy of Neurology
- Ameriprise Financial
- Aspen Institute
- Blue Spirit Retreat Center (Costa Rica)
- Blue Zones
- Caterpillar, Inc.
- Duke Corporate Education
- Ericsson / Global Perspectives
- Fairview Health System
- Fast Company Magazine
- FRED Leadership Forum
- General Mills
- Greenleaf Center for Servant Leadership
- Habitat for Humanity
- Harvard Business School
- INC Magazine
- Jackson National Life
- Lifesprk
- Linkage / Global Institute for Leadership Development
- Liz Claiborne
- Los Alamos National Laboratories
- Mayo Clinic
- Medtronic
- MetLife
- Modern Elder Academy
- NFL (National Football League)
- Northwestern Mutual Financial Network
- Notre Dame Institute for Advanced Study
- Omega Institute
- Optum
- Outward Bound

- PBS
- Pfizer
- PricewaterhouseCoopers
- Rancho LaPuerta Retreat Center (Mexico)
- Sharecare
- Shell (Netherlands)
- 3M
- Target
- The Big Know
- The Conference Board
- Thrivent Financial
- United Health Group
- University of Minnesota – Center for Spirituality & Healing
- University of Minnesota – Carlson School of Management
- Vistage
- Young Presidents Organization





## Meet Richard Leider

“Why do you get up in the morning?”



Internationally bestselling author, coach, and keynote speaker, Richard has pioneered the way we answer that question. Widely viewed as a pioneer of the global purpose movement, his work is featured regularly in many media sources including PBS public television and NPR public radio. His PBS Special – ***The Power of Purpose*** – was viewed by millions of people across the U.S. He has taken his purpose message to all 50 states, Canada, and on four continents.

Richard is the founder of Inventure – The Purpose Company, a firm created to guide individuals to live, work, and lead on purpose. He is ranked by Forbes as one of the “Top 5” most respected coaches and is a contributing author to many coaching books. He is one of a select few coaches who have been invited to work with over 100,000 leaders from over 100 organizations such as AARP, Ameriprise, Ericsson, Habitat for Humanity, Mayo Clinic, Jackson Financial, National Football League, United Health Group, Sharecare, and the U.S. Dept of State.

Along the way, Richard has written eleven books, including three best sellers, which have sold over one million copies and have been translated into 20 languages. *Repacking Your Bags* and *The Power of Purpose* are considered classics in the personal growth field. His latest book, *Who Do You Want to Be When You Grow Old?* makes the case for a new kind of elderhood and the value of purposeful aging.

Richard holds a master's degree in Counseling and is a National Certified Counselor, and a National Certified Master Career Counselor. His work has been recognized with many awards including a Bush Fellowship from the Bush Foundation, and the Outstanding Scholar for Creative Longevity and Wisdom award from the Fielding Institute.

Richard is a Senior Fellow at the University of Minnesota's acclaimed Earl E. Bakken Center for Spirituality and Healing and is a Public Fellow at the Notre Dame Institute of Advanced Study where he also partners with their Inspired Leadership Initiative and the Office of the Provost.

For over 30 years, he has led Inventure Expedition walking safaris in Tanzania, where he is on the board of the Dorobo Fund for Tanzania.

During his career, Richard has addressed more than two million people worldwide in his speeches to corporate, association, and social service groups. He and his wife, Sally, live in the Minneapolis, Minnesota area.

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