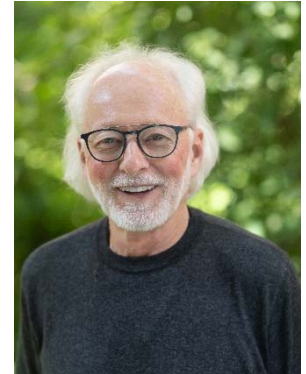


Introducing Richard Leider

Richard is founder of Inventure – The Purpose Company, where the mission is to help people to “unlock the power of purpose” and answer the question: “Why do you get up in the morning?”

An international bestselling author of eleven books including three best-sellers which have sold over one million copies, his latest book, ***Who Do You Want to Be When You Grow Old?: The Path of Purposeful Aging*** is the defining book on purposeful aging. ***The Power of Purpose*** and ***Repacking Your Bags*** are considered classics in the personal growth field.



Widely viewed as a pioneer of the global purpose movement, his work is regularly featured in many media sources, and his PBS Special – “***The Power of Purpose***” – was viewed by millions of people.

He has taken his purpose message to all 50 states, Canada, and 4 continents, and he has advised everyone from AARP to the National Football League to the U.S. State Department.

He is with us today to share his inspiring message on:

(Title/Theme/Goal)