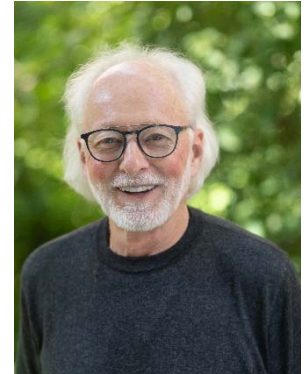


# Richard Leider

Author, Coach, Speaker



“Why do you get up in the morning?”

Internationally bestselling author, coach, and keynote speaker, Richard has pioneered the way we answer that question. Widely viewed as a pioneer of the global purpose movement, his work is featured regularly in many media sources. His PBS Special – **The Power of Purpose** – was viewed by millions across the U.S. He has taken his purpose message to all 50 states, Canada, and to four continents.

Along the way, Richard has written twelve books, including three best sellers, which have sold over one million copies and have been translated into 20 languages. ***The Power of Purpose*** (4<sup>th</sup> edition) is considered a classic in the personal growth field.

Richard is the founder of Inventure – The Purpose Company, a firm created to guide individuals to live, work, and lead on purpose. He is ranked by Forbes as one of the “Top 5” most respected coaches and by the Conference Board as a “legend in coaching.” He is one of a select few coaches who have been invited to work with over 100,000 leaders from over 100 organizations such as AARP, Ameriprise, Blue Zones, Blue Spirit, Ericsson, General Mills, Habitat for Humanity, Lifespark, Mayo Clinic, Modern Elder Academy, National Football League, Outward Bound, Optum, Pfizer, United Health Group, and the U.S. Dept of State.

Richard holds a master’s degree in Counseling and is a National Certified Counselor and a National Certified Master Career Counselor. His work has been recognized with many awards including a Bush Fellowship, and the Outstanding Scholar for Creative Longevity and Wisdom award from the Fielding Institute.

Richard is a Senior Fellow at the University of Minnesota’s acclaimed Earl E. Bakken Center for Spirituality and Healing, and an Education Fellow with the Retirement Income Institute. Richard serves as a Purpose Ambassador for Blue Zones and Blue Spirit Costa Rica.

For over 30 years, he has led Inventure Expedition walking safaris in East Africa where he is a founder and a board member of the Dorobo Fund for Tanzania. He and his wife, Sally, live in the Minneapolis, Minnesota area.