Introducing Richard Leider

"Why do you get up in the morning?"

Richard is founder of Inventure – The Purpose Company, where the purpose is to help people to "unlock the power of purpose" and answer that question.

He's an international bestselling author of twelve books including three best-sellers which have sold over one million copies. His latest book, the 4th edition of *The Power of Purpose* is a classic in the personal growth field.



Widely viewed as a pioneer of the global purpose movement, his work is regularly featured in many media sources, and his PBS Special – *"The Power of Purpose"* – was viewed by millions of people.

He has taken his purpose message to 4 continents, and has advised everyone from AARP to the National Football League to the U.S. State Department.

He is with us today to share his inspiring message on Unlocking the Power of Purpose.

